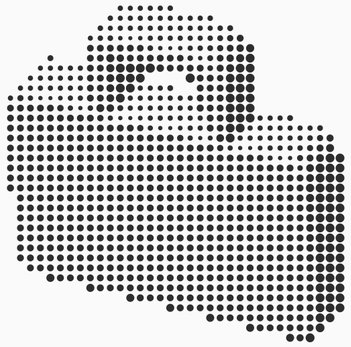
Solaria.







Your partner in the AI shift.



Solaria trains your teams, builds with them, and puts the systems they need into service.



Let’s discuss your first case





Who are we?

A small firm: you work directly with the partners, with no layers in between.

We help leaders of small and midsize businesses who have heard about AI for years with nothing changing get initial results in a few weeks, then build their strategy on what worked.

All our clients have asked us to continue.

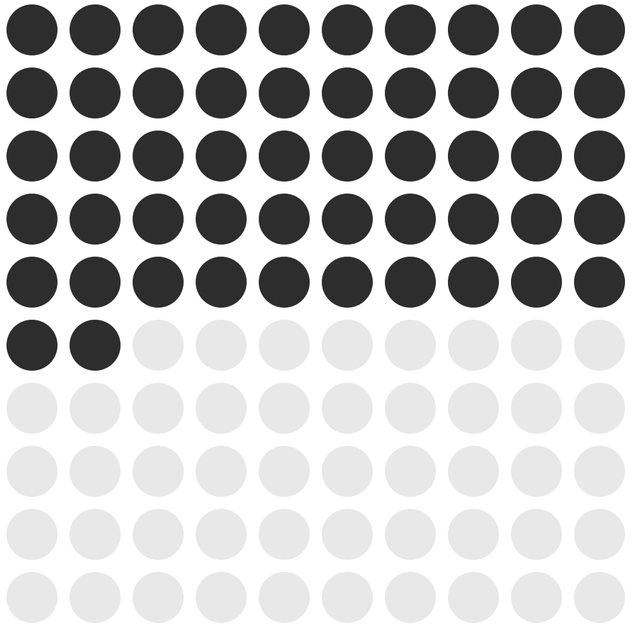
SECTORS WE'VE WORKED WITH SO FAR

- Consulting firms
- Industry
- Law firms & legal departments
- Opinion research
- Schools and training
- Public institutions

Your teams adopted AI before your company.

Employees already use it. Few companies derive real value from it.

OF 100 EMPLOYEES

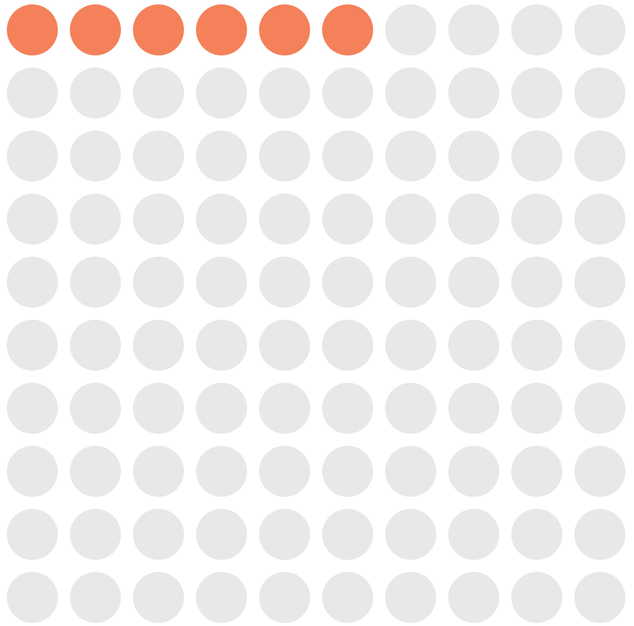


52%

of euro area employees use AI at work

ECB, Aug. 2026

OUT OF 100 COMPANIES SURVEYED



6%

of companies derive at least 5% of operating profit from AI

McKinsey, Aug. 2026

Our job: turn individual use into results for the company.

Sources: ECB, August 26, 2026 post (Consumer Expectations Survey, euro area); McKinsey, “The state of AI,” August 2026.

Three ways to work with us.

Each addresses a specific gap. Organizations often combine them.

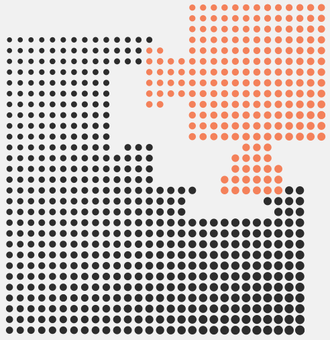


AI Adoption

The whole team uses it, not just three curious people.

WHAT YOU'RE MISSING

The habits. A few people use AI every day; the others never do.

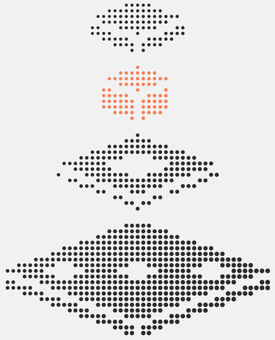


Forward Deployed Engineering

Your repetitive tasks, automated in your tools.

WHAT YOU'RE MISSING

The time and skills to build. You know which tasks cost you, but nothing is automated.



Custom AI systems

The tool you can't buy off the shelf.

WHAT YOU'RE MISSING

The tool. A key process relies on files, re-entered data, and a few experts; no software covers it.

We start where you are.

We don’t sell a set journey: within each service, we use what helps each team move forward.

YOUR SITUATION	AI Adoption	Forward Deployed Engineering	Custom AI systems
Each explores Everyone tries an assistant on their own. Good ideas stay with the people who find them.	**Masterclass for leadership, AI Day**	**An AI Sprint to put the first two or three cases into use**	**Possible from the start if a critical process is identified**
From individual to team AI takes root with a few people and starts spreading to teams.	**AI champions, Team workshops**	**Scale up the cases that have emerged**	**Cases too complex for a team tool**
The company scales up Systems connected to data, in use, with an owner and follow-up.	**Help people adopt new tools, train new hires**	**Keep up the pace, expand to other functions**	**Systems connected to your data, with an owner**

All three situations often coexist within one company. We start with each team’s situation.

AI ADOPTION

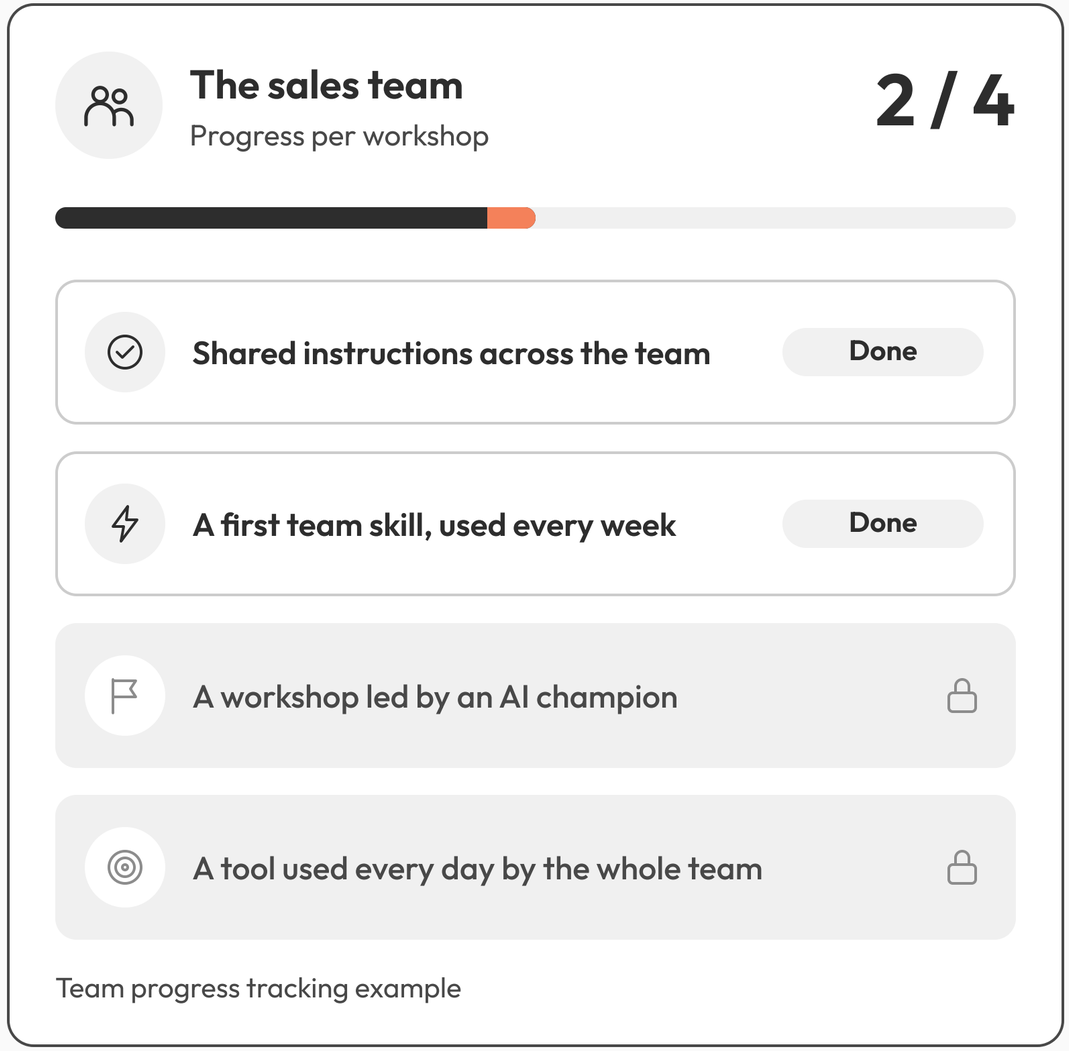
Your teams learn AI through their own work.

Start with a Masterclass, Team workshops, or an AI Day, then several weeks of follow-up. Each team leaves with its skills: written methods that AI applies consistently.

- Cases from your own work, prepared with you
- Skills and instructions in your accounts
- Follow-up with the sponsor, week after week

WHY IT WORKS

We start with how each team works, using their real cases. Adoption spreads through practice, from one person to the next.



Team progress tracking example

AI ADOPTION

Three formats to get started.

For your teams and their pace, always on your real cases, from the shortest to the most comprehensive.

Masterclass

Understand what is changing and decide where to go, with examples from your sector.

TIME
Half a day

AUDIENCE
Leaders and managers

Team workshops

One team works on its own cases and leaves with its own skills.

TIME
Half a day per team

AUDIENCE
One business team

AI Day

Shared foundations in the morning, workshops by function in the afternoon, all prepared with you.

TIME
One day, then a few weeks of follow-up

AUDIENCE
All teams

To put your first cases into service in one week: the AI Sprint, with our embedded AI engineers.

AI DAY

The AI Day, from preparation to follow-up.

One day on site, prepared with you beforehand, then a few weeks of follow-up.

Before the day	The day on site	The following weeks

Before
With your sponsor

- Goals agreed together
- Teams and cases selected
- Workshops prepared on your cases

OUTCOMES

Workshops ready, on your real cases

Morning
More theory, for everyone

- What changes with AI
- Tools and their limits
- Rules for use

Afternoon
More practice, by team

- On cases prepared beforehand
- Everyone works on their PC
- Skills in your accounts

OUTCOMES

Shared foundations and skills by team

After
A few weeks of follow-up

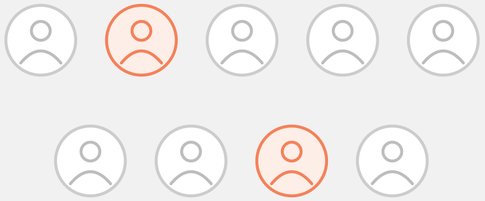
- Meetings with the sponsor
- Usage tracked by team
- Review of what is useful

OUTCOMES

Practices established and next steps agreed

AI champions in every team.

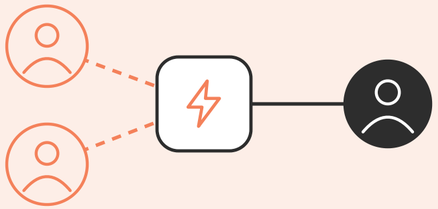
In each business function, one to three people build with us, then guide their colleagues.



1. Identify

With leadership

We choose each function's AI champions and their first use cases.



2. Build

AI champions, working with us

They work on real cases until they can repeat the work independently.



3. Share

The whole team

They show their colleagues. Regular check-ins with the sponsor measure what is useful.

Your AI champions **Colleagues on board** **Colleagues still to join** **Solaria**

FORWARD DEPLOYED ENGINEERING

Working tools, not a report.

Our AI engineers are embedded in your teams two to four days a week for one to six months, building with the people doing the work.

To start quickly: the **AI Sprint**, one week on site.

No specification to write

We start by observing work with the people doing it: the need becomes clearer as we build.

Tools in use during the engagement

Leadership makes decisions from day three, then everything is built in your tools.

Flexible capacity, without hiring

Two to four days a week, on cases you reprioritize with us as you go.

From a need to a working tool

THE USUAL APPROACH	WITH OUR EMBEDDED ENGINEERS
Study	**Understand and decide, in a few days**
Specification	**First tool in use**
Vendor choice	Adjusted with the team
Development	**Next tool in use**
Acceptance testing	Reprioritized with leadership
Go-live	**Next tool in use**

With our engineers, tools run during the engagement; with the usual approach, at the end of the project.

AI SPRINT

The AI Sprint, one week on site.

The short format of Forward Deployed Engineering: one week on site, team by team, to identify use cases, build the first ones, and decide what comes next.

TIME

3 to 5 days on site

IDEAL FOR

See results before a longer commitment

THE PROMISE

Each team leaves with at least one automation in use and its automation matrix.

The automation matrix

Example

The sales team, at the end of the sprint

Built on the day

With the team, on site

- Follow-up on unsigned quotes
- Visit report

Built by the team

With the sprint's skills

- Prospect brief before the call

At a later stage

Scheduled, with an owner

- CRM synchronization

Dropped

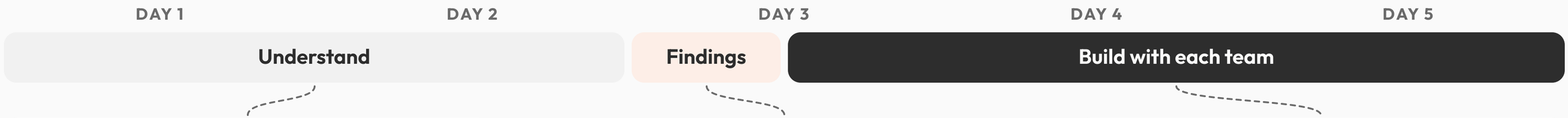
Reason in writing

- Sales forecasting: too little data

AI SPRINT

How does the week work?

Five days, in half-day blocks: understand, share findings on the third morning, then build with each team.



Understand

DAYS 1 AND 2

- Meet the teams
- Try the tool on their documents
- Note every recurring task

OUTCOMES

The list of use cases, across the organization or by team

Share findings

DAY 3, MORNING

- Share what we have learned
- Rank use cases by value and ease
- Choose which ones to build

OUTCOMES

Shared findings and priorities

Build with each team

DAY 3 AFTERNOON, DAYS 4 AND 5

- Build around real tasks
- Resolve technical blockers
- Document the method for later use

OUTCOMES

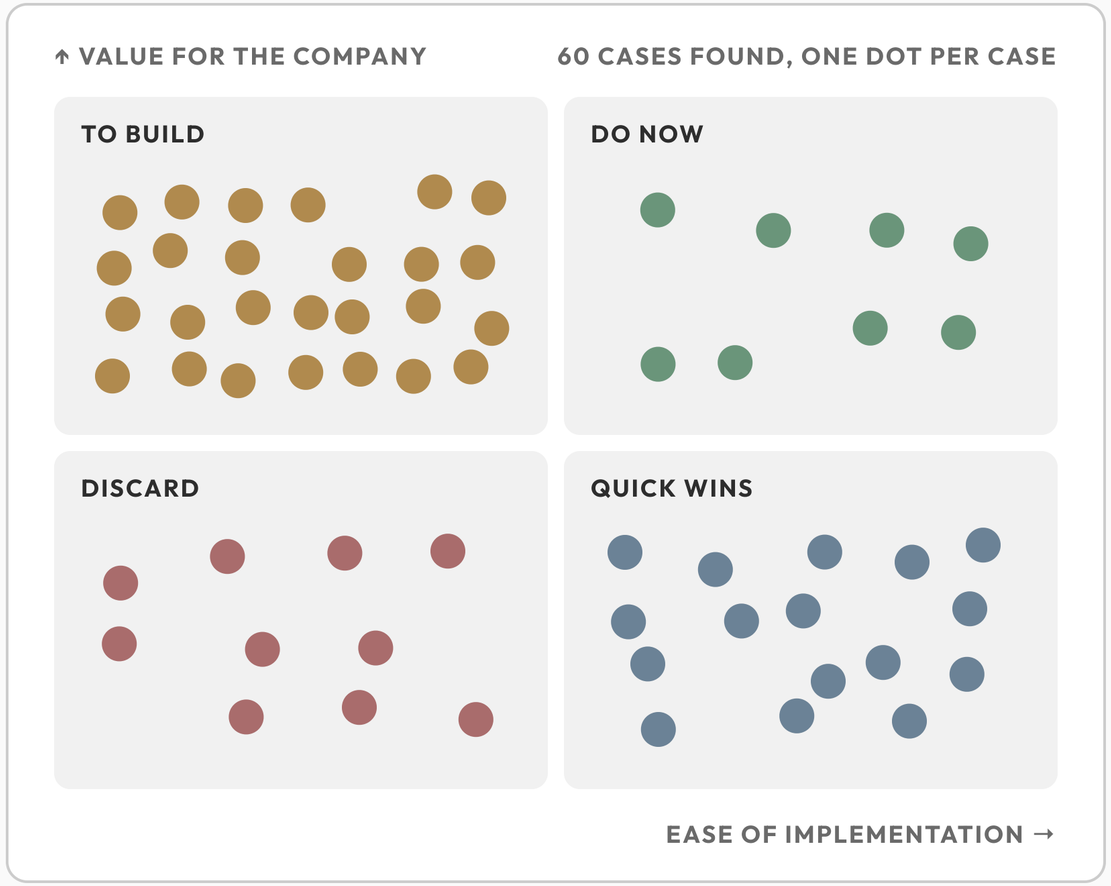
Automations in service and a plan

The week moves from understanding teams to building with each one, after sharing findings on the third morning.

What a week on site produces

Illustrative example

Five days, four teams: each case is ranked by value and ease, then added to the plan.



THE PLAN FROM THE WEEK

Built on the day — During the week
In use before the sprint ends, tracked by the team's AI champion. **8**

Built by the team — The following weeks
The team builds it itself, using the sprint's skills. **16**

At a later stage — On the set date
In the plan, with an approach, an owner, and a date. **26**

Dropped — Dropped
Written reason; revisit if the context changes. **10**

CUSTOM AI SYSTEMS

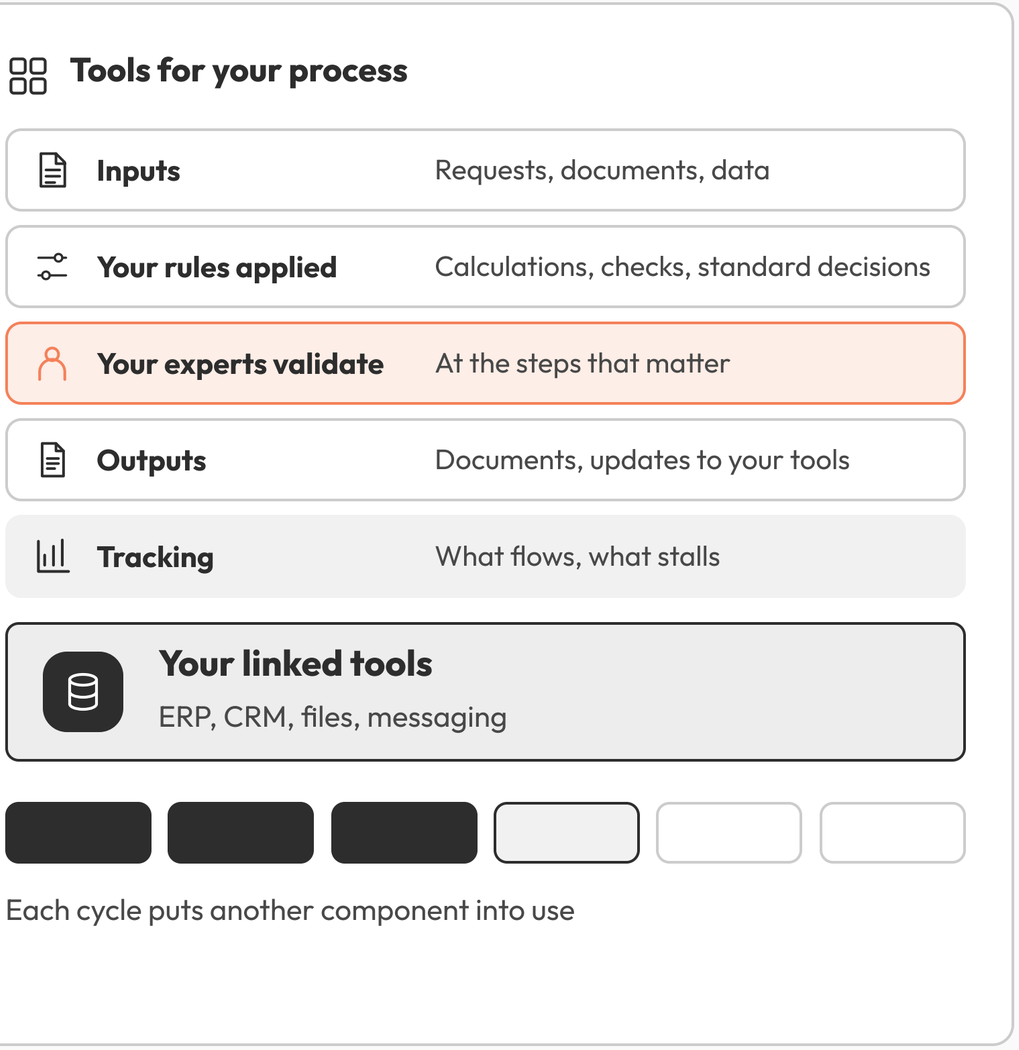
The tool you can't buy off the shelf.

When no software covers your process at a reasonable price, we build yours, connected to your tools. Short cycles, then your teams take over.

- Your business rules applied to every case
- An interface designed for the team using it
- Your experts validate at the steps that matter

SET IN SCOPING

Scope, acceptance testing, and handover, before development.



When is a custom system needed?

Four signals recur in projects that go beyond standard tools.

Your own business rules

Your way of calculating, checking, or deciding.

Several tools to connect

ERP, CRM, or files: the system reads and writes in each.

Several connected steps

The case moves from one step to the next, with human approval.

Daily use

A team uses it every day, with a designated owner.

Short cycles

Each cycle puts a component into use. At the end, your teams receive the code and documentation.



Which format fits?

Two ways to build with us, depending on what you need to deliver.

Forward Deployed Engineering

Commitment	**One week (AI Sprint), or two to four days a week for one to six months**
Scope	**An evolving portfolio of use cases**
Presence	**On site, with your teams**
Next	**Expand to other functions, or let your teams run independently**

Custom AI systems

Commitment	**A bounded project: scoping, development, and handover**
Scope	**A defined business system**
Presence	**On-site workshops, remote development**
Next	**Agreed maintenance or handover to your teams**

Unsure which format fits? A conversation often reveals the right project.

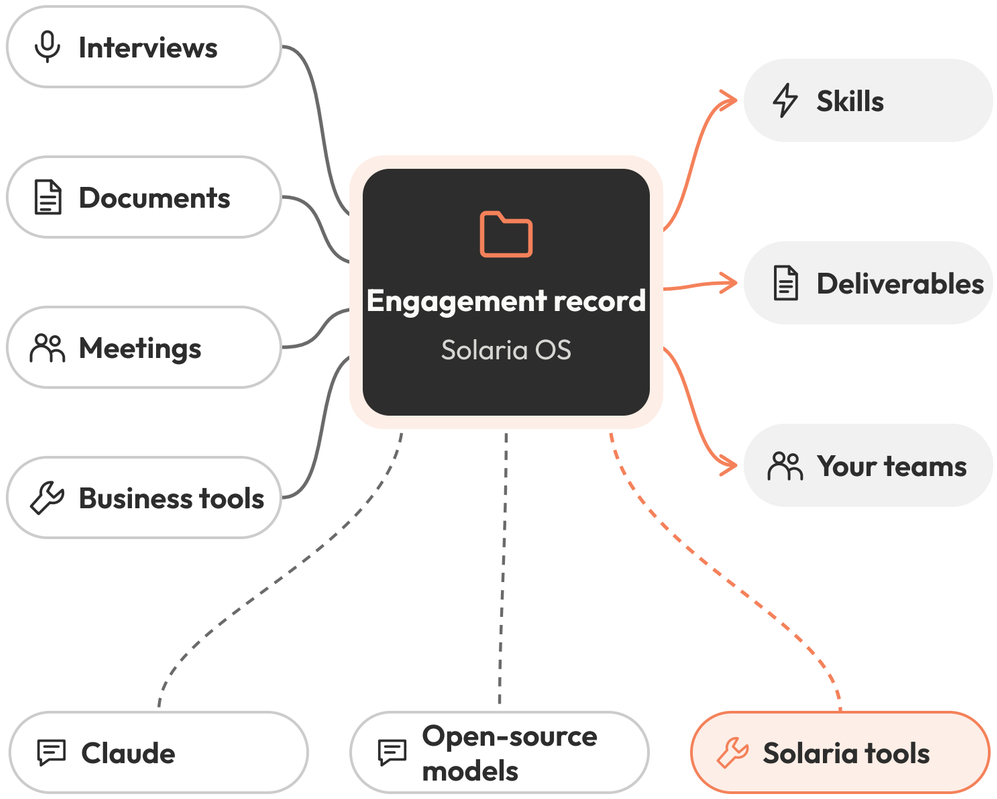
Let's talk →

WHAT YOU GAIN

Our head start directly benefits your projects.

AI prepares the work; a team member checks and approves it. You work directly with the people doing the work.

- **You never have to say it twice.** Interviews, documents, and meetings feed a shared engagement record.
- **Every deliverable is reviewed before it reaches you.** Our agents prepare; a team member approves.
- **No layers in between.** AI does the preparation; you speak with the decision-makers.
- **Methods already tested.** Our skills carry over between engagements, without your data.



The Solaria team's assistants and our internal tools, linked to the record.

WHAT YOU GAIN

Tested on ourselves before we recommend it.

You do not fund our experiments: our internal tools are where we test ideas.

MANAGEMENT

Solaria OS

Each engagement record, kept up to date by our team and agents: nothing you tell us gets lost.

PRESENTATIONS

Solaria Slides

Our presentation editor, built in a weekend, has replaced PowerPoint across the team.

INDEPENDENCE

All the tools on the market

We use the leading AI tools every day and recommend the one that fits your case.

METHODS

The skills library

Our methods, written once, tested, then reused: you do not pay for their development.

TRAINING

The course catalog

Ready-to-use training, from day-to-day work to strategy.

KNOWLEDGE

Solaria Knowledge

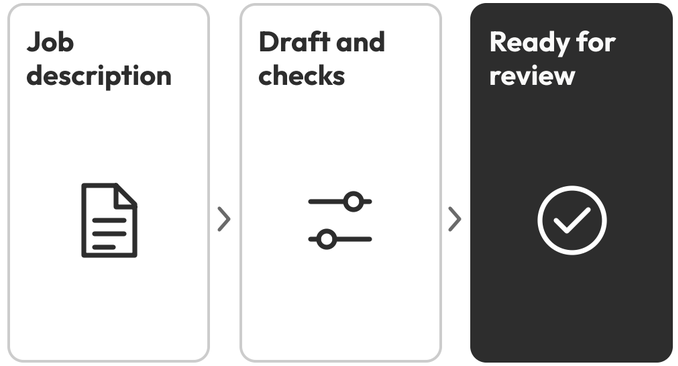
Our knowledge base, queried by our assistants: our answers are grounded in sources.

WHAT YOU GAIN

Tools that hold up on real cases.

Three examples built with business teams: AI prepares the work; your experts make the decisions.

Employment contracts
Employment law



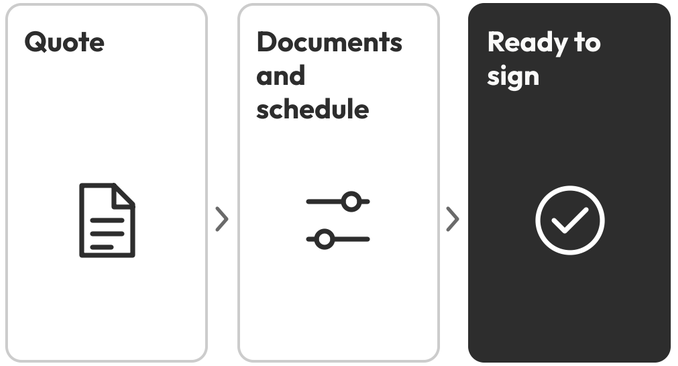
CHECK

Every clause reviewed by a lawyer before sending

WHO USES IT

A law firm’s lawyers

Construction file
Single-family home



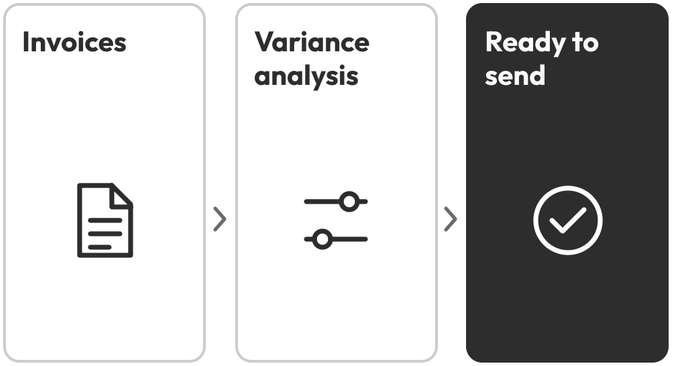
CHECK

Prices recalculated, uncertainties highlighted

WHO USES IT

The team preparing the contracts

Cost audit report
Cost optimization



CHECK

Each saving tied to its source document

WHO USES IT

Consultants in a network

The partners on every engagement.

Scoping with the leader, decisions, and building: you work directly with us.



Alexandre Brethes.

President and co-founder of Solaria, he scopes **transformation challenges** and expected value with leaders.

AI project management, **enterprise architecture**, and **operational efficiency**. He designs the resulting programs and supports their leadership over time.

EDUCATION

Télécom SudParis

CAREER

Wavestone
Sopra Steria
Microsoft



Baptiste Lefort.

Co-founder of Solaria and **AI strategy expert**, he designs and leads projects **end to end**.

Scoping, prototyping, and deployment of AI solutions, **workshops and training**. He also studies AI's impact on the economy at **GTPO**, which he co-founded.

EDUCATION

ESSEC Business School
Warwick Business School

CAREER

Sopra Steria
Bpifrance
Devoteam



Matteo Gentili.

An innovation specialist, he takes projects from demos to **everyday use at work**.

Trains **leaders, experts, and frontline teams** and prototypes solutions to **rethink operations**.

EDUCATION

CentraleSupélec, AI specialization
University of Wollongong, exchange

CAREER

Sopra Steria
Air France

Solaria.





Ready to choose your first use case?

Let’s start with one team, a task that matters, and a result to verify. Our proposal follows this first conversation.

Plan a first conversation



YOUR CONTACTS

Alexandre Brethes

Baptiste Lefort

Matteo Gentili

Scan to visit the website

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contact@solaria-advisory.com